



OCTOBER 21-22, 2025
Syracuse, New York

SPONSORSHIP OPPORTUNITIES

ABOUT THE SOTA CONFERENCE

The annual State of the Art (SOTA) Conference attracts over 400 researchers, program staff, parents, and self-advocates with opportunities to present and learn about the latest research and practices in the field of inclusive higher education. Attendees are given ample opportunities to network and attend talks, panels and group discussions that detail effective practices, innovative approaches and the latest research and findings by leaders in the field.

The Student Leadership Conference is a parallel conference that brings current and future college students into the conversation. SOTA also hosts a national inclusive college fair, free to all families and students who want to learn about inclusive higher education options.

YOUR SPONSORSHIP

By participating as a sponsor, you are promoting opportunities for inclusive postsecondary education for students with intellectual disability (ID) and expanding opportunities for students, families, educators and policymakers. By defraying the costs of the conference, sponsors make the experience accessible to a wider range of attendees. One of the ways the SOTA Conference allocates sponsorship funding is by providing attendance scholarships to self-advocates and their families on a first-come, first-served basis. Additional sponsorship funding enables SOTA to keep costs down for attendees, who include students, advocates, educators and staff members of non-profit programs and organizations.

SPONSORSHIP BENEFITS

All Sponsors of the 2025 SOTA Conference will receive the following benefits. Additional benefits are listed under the specific sponsorship levels.

- Placement of logo on conference materials, website, and e-blasts (logo size varies based on sponsorship level)
- Complimentary registrations for your organization (unused registrations can be donated as attendance scholarships)
- Verbal acknowledgment during the conference
- Option to distribute a flyer, brochure, or branded giveaway to attendees
- An exhibit table in the conference concourse



(646) 421 0291



TAISHOFFCENTER.SYR.EDU/SOTA



KSHEEHAN@SHEEHANCOMMS.COM

PACKAGES AND BENEFITS

PLATINUM

\$10,000

Be the first name and logo that attendees see at the conference. Platinum sponsors are the most visible throughout the event.

you will get

Acknowledged as the host sponsor of the SOTA Conference and as the co-host of the Student Leadership Conference (included in all SLC promotions to schools and families across the country)

Opportunity to advertise and host an affinity group or side meeting for conference attendees

Preferred exhibit space in conference concourse

FOUR complimentary registrations

Name/logo visibility and verbal acknowledgement at all plenary events

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

DIAMOND

\$7,500

Diamond Sponsors take center stage at the SOTA Conference Inclusive College Fair, a highlight of the event.

you will get

Acknowledged as the co-host of the Inclusive College Fair and included in all College Fair promotions to schools and families across the country

Opportunity to advertise and host an affinity group or side meeting for conference attendees

Preferred exhibit space in conference concourse

FOUR complimentary registrations

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

GOLD

\$5,000

Gold Sponsors can maximize their visibility by hosting an affinity group of their choosing while being highly visible throughout the event.

you will get

Opportunity to advertise and host an affinity group or side meeting for conference attendees

Preferred exhibit space in conference concourse

TWO complimentary registrations

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

PACKAGES AND BENEFITS

SILVER

\$2,500

Committing as a Silver Sponsor is a great way to maximize attendance at the conference and make your support known.

you will get

BRONZE

\$1,250

A Bronze Sponsorship is a great way to show your support on a limited budget and still be included as a contributor.

you will get

SCHOLARSHIP DONOR

\$500/1,000

Assist self-advocates and/or family members/mentors with registration and hotel/car/flight costs to attend SOTA and SLC.

you will get

TWO complimentary registrations

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

One complimentary registration

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

Donations at this level will go directly to fund travel stipends and registration for 2025 attendees. Your name and contribution level will be acknowledged on the conference website.

- \$500 Scholarship - supports 1 student, family member or mentor with their travel to SOTA/SLC
- \$1,000 Scholarship - will support 1 student, family member or mentor with their travel and registration costs

*Please note this sponsorship level does not include an exhibit table in the conference concourse

EXHIBITOR ONLY OPTION

SOTA 2025 will accept exhibitors who uphold the ideals of inclusivity that underlay the conference mission of expanding opportunities for IPSE education for students with ID and their families.

you will get

Name on conference materials, ONE complimentary registration, option to include an item in the welcome bag.

Organization: \$1,000

Self Advocate: \$500



SECURE YOUR SPONSORSHIP OPPORTUNITY!

DATE OF REGISTRATION

BECOME A SPONSOR

/ /

Yes! Count me in to Sponsor State of the Art at the following level:

- PLATINUM (\$10k) DIAMOND (\$7.5k) GOLD (\$5k) SILVER (\$2.5k)
- BRONZE (\$1.25k) SCHOLARSHIP (\$1,000) SCHOLARSHIP (\$500)

I would like an exhibitor booth (complimentary with all sponsorship levels). Yes No Thanks

Exhibitor Only Option: Organization (\$1,000) Self Advocate (\$500)

ORGANIZATION INFORMATION

Org Name :

Contact Name:

Address :

The City :

Zip Code :

Email :

Phone :

Website :

NEXT STEPS

Please make checks payable to:
"Syracuse University - Taishoff Center"

Mail to the attention of:
Karly Grifasi at Syracuse University - Taishoff Center
300 Huntington Hall
Syracuse, NY 13244

Email your high resolution vector file logo by Sept. 12, 2025 to:
ksheehan@sheehancomms.com

If you would like to become a co-sponsor or are interested in creating a custom package not listed above, please contact Kristin Sheehan at ksheehan@sheehancomms.com.