STATE OF ART OF CONFERENCE

OCTOBER 21-22, 2025 Syracuse, New York

SPONSORSHIP OPPORTUNITIES

ABOUT THE SOTA CONFERENCE

The annual State of the Art (SOTA) Conference attracts over 400 researchers, program staff, parents, and selfadvocates with opportunities to present and learn about the latest research and practices in the field of inclusive higher education. Attendees are given ample opportunities to network and attend talks, panels and group discussions that detail effective practices, innovative approaches and the latest research and findings by leaders in the field.

The Student Leadership Conference is a parallel conference that brings current and future college students into the conversation. SOTA also hosts a national inclusive college fair, free to all families and students who want to learn about inclusive higher education options.

YOUR SPONSORSHIP

By participating as a sponsor, you are promoting opportunities for inclusive postsecondary education for students with intellectual disability (ID) and expanding opportunities for students, families, educators and policymakers. By defraying the costs of the conference, sponsors make the experience accessible to a wider range of attendees. One of the ways the SOTA Conference allocates sponsorship funding is by providing attendance scholarships to self-advocates and their families on a first-come, first-served basis. Additional sponsorship funding enables SOTA to keep costs down for attendees, who include students, advocates, educators and staff members of non-profit programs and organizations.

SPONSORSHIP BENEFITS

All Sponsors of the 2025 SOTA Conference will receive the following benefits. Additional benefits are listed under the specific sponsorship levels.

- Placement of logo on conference materials, website, and e-blasts (logo size varies based on sponsorship level)
- Complimentary registrations for your organization (unused registrations can be donated as attendance scholarships)
- Verbal acknowledgment during the conference
- Option to distribute a flyer, brochure, or branded giveaway to attendees
- An exhibit table in the conference concourse







PACKAGES AND BENEFITS

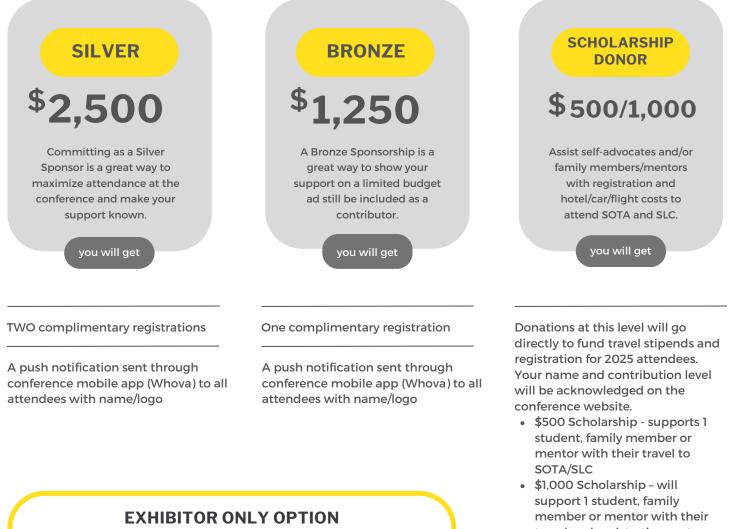
PLATINUM	DIAMOND	GOLD
\$10,000	\$7,500	\$5,000
Be the first name and logo that attendees see at the conference. Platinum sponsors are the most visible throughout the event. you will get	Diamond Sponsors take center stage at the SOTA Conference Inclusive College Fair, a highlight of the event. you will get	Gold Sponsors can maximize their visibility by hosting an affinity group of their choosing while being highly visible throughout the event. you will get
Acknowledged as the host sponsor of the SOTA Conference and as the co-host of the Student Leadership Conference (included in all SLC promotions to schools and families across the country)	Acknowledged as the co-host of the Inclusive College Fair and included in all College Fair promotions to schools and families across the country	Opportunity to advertise and host an affinity group or side meeting for conference attendees Preferred exhibit space in conference concourse
Opportunity to advertise and host an affinity group or side meeting for conference attendees	Opportunity to advertise and host an affinity group or side meeting for conference attendees	TWO complimentary registrations
Preferred exhibit space in conference concourse	Preferred exhibit space in conference concourse	A push notification sent through conference mobile app (Whova) to al attendees with name/logo
FOUR complimentary registrations	FOUR complimentary registrations	
Name/logo visibility and verbal acknowledgement at all plenary events	A push notification sent through conference mobile app (Whova) to all attendees with name/logo	
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PACKAGES AND BENEFITS



SOTA 2025 will accept exhibitors who uphold the ideals of inclusivity that underlay the conference mission of expanding opportunities for IPSE education for students with ID and their families.

you will get

Name on conference materials, ONE complimentary registration, option to include an item in the welcome bag.

Organization: \$1,000

Self Advocate: \$500

travel and registration costs

*Please note this sponsorship level does not include an exhibit table in the conference concourse

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SECURE YOUR SPONSORSHIP OPPORTUNITY!

BECOME A SPONSOR	DATE OF REGISTRATION		
Yes! Count me in to Sponsor State of the Art at the following level:			
PLATINUM (\$10k) DIAMOND (\$7.5k) GOLD (\$5k) SILVER (\$2.5k)			
BRONZE (\$1.25k) SCHOLARSHIP (\$1,000) SCHOLARSHIP (\$500)			
I would like an exhibitor booth (complimentary with all sponsorship levels).			
Exhibitor Only Option: Organization (\$1,000) Self Advocate (\$500)			
ORGANIZATION INFORMATION			
Org Name :			
Contact Name:			
Address:			
The City :	NEXT STEPS		
Zip Code :	Please make checks payable to:		
Email :	"Syracuse University - Taishoff Center"		
Phone :	Mail to the attention of:		
Website:	Karly Grifasi at Syracuse University - Taishoff Center		
If you would like to become a co-sponsor or are interested in	300 Huntington Hall Syracuse, NY 13244		
creating a custom package not listed above, please contact Kristin Sheehan at ksheehan@sheehancomms.com .	Email your high resolution vector file logo by Sept. 12, 2025 to: ksheehan@sheehancomms.com		

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