

STATE OF THE ART CONFERENCE



OCTOBER 27-29, 2026
Sacramento, CA

SPONSORSHIP OPPORTUNITIES

ABOUT THE SOTA CONFERENCE

The annual State of the Art (SOTA) Conference attracts over 500 researchers, program staff, parents, and self-advocates with opportunities to present and learn about the latest research and practices in the field of inclusive higher education. Attendees are given ample opportunities to network and attend talks, panels and group discussions that detail effective practices, innovative approaches and the latest research and findings by leaders in the field.

The Student Leadership Conference is a parallel conference that brings current and future college students into the conversation. SOTA also hosts a national inclusive college fair, free to all families and students who want to learn about inclusive higher education options.

YOUR SPONSORSHIP

By participating as a sponsor, you are promoting inclusive postsecondary education for students with intellectual disability (ID) and expanding opportunities for students, families, educators and policymakers. By defraying the costs of the conference, sponsors make the experience accessible to a wider range of attendees. SOTA Conference sponsorship funding enables SOTA to keep registration costs down for all attendees and allows conference organizers to grant attendance scholarships to self-advocates and their families who need them.

SPONSORSHIP BENEFITS

All Sponsors of the 2026 SOTA Conference will receive the following benefits. Additional benefits are listed under the specific sponsorship levels and packages.

- Placement of logo on conference materials, website, and e-blasts (logo size varies based on sponsorship level)
- Placement of logo on the screen at all plenary sessions
- Complimentary registrations for your organization (unused registrations can be donated as attendance scholarships)
- Verbal acknowledgment during the conference
- Option to distribute a flyer or brochure to attendees
- An exhibit table in the conference concourse

Read on to learn about specific benefits based on sponsorship level.



(646) 421 0291



TAISHOFFCENTER.SYR.EDU/SOTA



KSHEEHAN@SHEEHANCOMMS.COM

NAMED SPONSORSHIPS

STUDENT LEADERSHIP SPONSOR

Only 1 Available
\$20,000

All page one sponsor benefits, plus:

- Your logo on this year's SLC t-shirt (given to 100+ SLC attendees)
- Option to provide a branded giveaway to all conference attendees
- Acknowledged as SLC Sponsor during all plenary sessions (verbally and on screen)
- Option to have a 60-second video during plenary session
- Opportunity to advertise and host an affinity group or side meeting for conference attendees
- Preferred exhibitor space (\$1,000 Value)
- SIX complimentary registrations (\$4,000 Value)
- Dedicated message sent to all attendees through Whova app

RECEPTION SPONSOR

Only 1 Available
\$15,000

All page one sponsor benefits, plus:

- "Sponsored by" image/logo displayed on all digital monitors and printed signs on all tables/bars throughout the event.
- Signature cocktail featured at event
- Option to provide a branded giveaway to all conference attendees
- Acknowledged as Reception Sponsor during all plenary sessions (verbally and on screen)
- Option to have a 45-second video during plenary session
- Preferred exhibitor space (\$1,000 Value)
- Four complimentary registrations (\$2,600 Value)
- Ten additional passes to the reception for non-conference attendees (\$1,000 Value)
- Dedicated message sent to all attendees through Whova app

COLLEGE FAIR SPONSOR

Only 1 Available
\$10,000

All page one sponsor benefits, plus:

- “Sponsored by” signage prominently displayed throughout Fair
- Option to provide a branded giveaway to all conference attendees
- Acknowledged as College Fair Sponsor during all plenary sessions
- Option to have a 45-second video during a plenary session
- Preferred exhibitor space (\$1,000 Value) at conference
- Prime exhibitor space at College Fair (\$100 Value)
- FOUR complimentary registrations (\$2,600 Value)
- Dedicated message sent to all attendees through Whova app

LUNCH SPONSOR

2 Available
\$10,000

All page one sponsor benefits, plus:

- “Sponsored by” signage prominently displayed on all tables and food displays
- Option to provide a branded giveaway to all conference attendees
- Acknowledged as Lunch Sponsor during all plenary sessions
- Option to have a 45-second video during a lunch session
- Preferred exhibitor space (\$1,000 Value)
- FOUR complimentary registrations (\$2,600 Value)

KEYNOTE SPONSOR

Only 1 Available
\$10,000

All page one sponsor benefits, plus:

- “Sponsored by” signage prominently at Keynote presentation
- Option to provide a branded giveaway to all conference attendees
- Opportunity to introduce the SOTA 2026 Keynote presenter
- Option to have a 45-second video during a plenary session
- Preferred exhibitor space (\$1,000 Value) at conference
- FOUR complimentary registrations (\$2,600 Value)
- Dedicated message sent to all attendees through Whova app

STANDARD PACKAGES AND BENEFITS

<p>PLATINUM</p> <p>\$10,000</p> <p>you will get</p>	<p>DIAMOND</p> <p>\$7,500</p> <p>you will get</p>	<p>GOLD</p> <p>\$5,000</p> <p>you will get</p>
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Opportunity to advertise and host an affinity group or side meeting for conference attendees

Preferred exhibit space in conference concourse

FOUR complimentary registrations

Name/logo visibility and verbal acknowledgement at all plenary events

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

Opportunity to advertise and host an affinity group or side meeting for conference attendees

Preferred exhibit space in conference concourse

THREE complimentary registrations

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

Preferred exhibit space in conference concourse

TWO complimentary registrations

A push notification sent through conference mobile app (Whova) to all attendees with name/logo



SILVER

\$2,500

you will get

TWO complimentary registrations

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

BRONZE

\$1,500

you will get

One complimentary registration

A push notification sent through conference mobile app (Whova) to all attendees with name/logo

SCHOLARSHIP DONOR

\$500-\$1,000

you will get

Donations at this level will go directly to fund travel stipends and registration for 2026 attendees. Your name and contribution level will be acknowledged on the conference website.

- \$500 Scholarship - supports 1 student, family member or mentor with their travel to SOTA/SLC
- \$1,000 Scholarship - will support 1 student, family member or mentor with their travel and registration costs

*Please note this sponsorship level does not include an exhibit table at the conference

EXHIBITOR ONLY OPTION

SOTA 2026 will accept exhibitors who uphold the ideals of inclusivity that underlay the conference’s mission of expanding opportunities for IPSE education for students with ID and their families. Exhibitors are set up in the main conference area for three full days.

you will get

Name/Logo on conference communications and website.

Organization: \$1,000 Self Advocate: \$500



SECURE YOUR SPONSORSHIP OPPORTUNITY!

BECOME A SPONSOR

DATE OF REGISTRATION

/ /

NAMED SPONSORSHIP

- Student Leadership Sponsor (\$20k)
- Reception Sponsor (\$15k)
- College Fair Sponsor (\$10k)
- Keynote Sponsor (\$10k)
- Lunch Sponsor (\$10k)

STANDARD SPONSORSHIP

- PLATINUM (\$10k)
- DIAMOND (\$7.5k)
- GOLD (\$5k)
- SILVER (\$2.5k)
- BRONZE (\$1.5k)
- SCHOLARSHIP (\$1,000)
- SCHOLARSHIP (\$500-\$1000)

I would like to claim the exhibitor booth that comes with all of the above sponsorships. Yes No Thanks

EXHIBITOR ONLY OPTION Organization (\$1,000) Self Advocate (\$500)

If you would like to become a co-sponsor or are interested in creating a custom package not listed above, please contact Kristin Sheehan at ksheehan@sheehancomms.com.



ORGANIZATION INFORMATION

Org Name :

Contact Name:

Address :

The City :

Zip Code :

Email :

Phone :

Website :

NEXT STEPS

Please make checks payable to:

“Syracuse University - Taishoff Center”

Mail to the attention of:

Karly Grifasi at Syracuse University - Taishoff Center
300 Huntington Hall
Syracuse, NY 13244

Email your high resolution vector file logo by Sept. 12, 2026 to:

ksheehan@sheehancomms.com



Combined IPSE Association and SOTA Sponsorships

State of the Art Conference is a proud affiliate of the IPSE Association. By signing up for a Combined Sponsorship, your organization will get year-round recognition and access to IPSE Association resources.

Additional incentives for a combined package:

- 1 additional SOTA Registration
- All member benefits including website recognition as a Founding Organization

PLATINUM SOTA SPONSORSHIP \$10,000	+	GOLD IPSE ASSOCIATION SPONSORSHIP \$10,000	Dual Sponsorship \$20,000
DIAMOND SOTA SPONSORSHIP \$7,500	+	SILVER IPSE ASSOCIATION SPONSORSHIP \$5,000	Dual Sponsorship \$12,500
GOLD SOTA SPONSOR \$5,000	+	BRONZE IPSE ASSOCIATION SPONSORSHIP \$2,500	Dual Sponsorship \$7,500
SILVER SOTA SPONSOR \$2,500	+	IPSE ASSOCIATION MEMBERSHIP \$750	Dual Sponsorship \$3,250

To secure a combined sponsorship, please contact:
Misty Parsley, misty.parsley@lipscomb.edu